

WE HAVE A  
**PROBLEM**

**SEX TRAFFICKING**  
is a **BOOMING** industry

DEFINED

**SEX TRAFFICKING** occurs when someone uses force, fraud or coercion to cause a commercial sex act with an adult or causes a minor to commit a commercial sex act

A **COMMERCIAL SEX ACT** includes prostitution, pornography and sexual performance done in exchange for any item of value, such as money, drugs, shelter, food, or clothes

It thrives because there's serious demand

**BUYER**

Fuels the market with their money

**TRAFFICKER/PIMP**

Exploits victims to earn revenue from buyers

**VICTIM**

Includes both girls and boys who are bought and sold for profit

Traffickers find victims through:

**SOCIAL NETWORK**

**HOME NEIGHBORHOOD**

**CLUBS OR BARS**

**INTERNET**

**SCHOOL**

And lure them through promises of:



Protection



Love



Adventure



Home



Opportunity

Because of social stigma  
or misinformation, victims go:



## UNIDENTIFIED

SILENCED BY FEAR  
AND THE CONTROL OF  
THE TRAFFICKER



## MISIDENTIFIED

PIGEONHOLED INTO  
TREATMENT FOR ONLY  
THE SURFACE ISSUES

SO

Sex trafficked children are  
instead treated for:

DRUG ABUSE

ALCOHOL ABUSE

DOMESTIC VIOLENCE

DELINQUENCY

TEENAGE PREGNANCY

STDS

ABORTION



ALL MASKING THE TRUE NEED...

# FREEDOM